

EAU19 | BARCELONA

15-19 March 2019

Cutting-edge Science at Europe's largest Urology Congress

EAU19 Housestyle elements

The main color for EAU19 is red

PMS 7621

CMYK: 0; 81; 77; 31

sRGB: 177; 33; 40

Hex: #B12128

The supporting color for EAU19 is yellow

PMS 7409

CMYK: 0; 27; 85; 4

sRGB: 244; 179; 36

Hex: #F4B324

EAU19 Housestyle color package (only for signage)

Red	PMS	RGB	HEX	Carpet
Red	7621	177 33 40	B12128	10
Yellow	7409	244 179 36	F4B324	None
Orange	2018	255 117 0	FF7500	0 58 95 0
Green	2277	85 149 27	55951B	63 0 97 20
Blue	2935	0 87 184	0057B8	100 52 0 0
Black				4



The EAU19 logo may be printed or appear in the blue tones, which are xx and xx or only black and white. Depending on the available space, it can be printed with and without the slogan. **Preference is with the slogan!**

- When the logo is printed in colour or on a white background, it should be printed as shown below.



- You are also allowed to place the logo on a uni-coloured background, then it should be shown as below, in white and with a dark blue 18.



- The logo may be printed in black & white. When printed in black, solid black versions of the elements are to be used.



Approval Process and Contact


All publications created with the EAU19Logo by third parties using the EAU logo should be checked and approved by the EAU Central Office. Also for other questions concerning the logo please contact:

Leiba Stuart-Young
Coordinator Publications
l.stuart@uroweb.org
31 (0)26 3890 680

No other colour combinations are acceptable without the written approval of the EAU Central Office.

The logo should be proudly displayed and used according to the following guidelines:

- The logo must be printed using official, first generation (original) reproduction material in order to produce a clear image. Digital files may be obtained from the EAU Central Office.
- A minimum space must be maintained surrounding the logo to separate it from other components of a communications piece. The amount of space depends on the size of the logo.
- The background of the EAU logo can be any colour or image, as long as it is not in conflict with the readability of the EAU logo and the image of the EAU.
- It is not allowed to resize or reorganise the logo. The EAU logo must be used or reproduced in its entirety.
- EAU and European Association of Urology should always be shown together in one of the 2 layouts as mentioned on this page. No fragments or portions of the EAU Logo may be used or reproduced.
- The logo design must always be used on its own; it must not be included as part of another design.
- The printed size must not be smaller than the sizes and relations as mentioned
- If the logo is used in conjunction with other logos, its printed size must not be smaller than the minimum size described above.
- The logo must not be printed with a resolution less than 300 dpi.

<p>EAU Logo 'compact' PREFERRED VERSION (minimum size 293 mm Width x 73 mm Hight)</p>	
<p>The EAU Logo 'high' (minimum size 128 mm Width x 150 mm Hight)</p>	