

# Electronic Press Kit

Welcome to the 36<sup>th</sup> Annual EAU Congress, EAU21, which is held virtually from 8-12 July 2021. As a member of the press, you are receiving this electronic press kit to assist you with your press activities during the virtual congress. This year's congress is unique in that it will be hosted on a virtual platform, where delegates from around the world will be able to log in from their computers and participate in the scientific programme.

Should you have any press-related questions or requests for interviews, please contact the EAU Press Office: <a href="mailto:press@uroweb.org">press@uroweb.org</a>.

### Press access to the EAU21 Virtual Platform:

All fully registered members of the press have received an email with an e-ticket from the EAU Registrations department. This email contains your individual MyEAU log in credentials for access to the virtual platform.

Should you experience difficulties with logging in, please use the **LiveChat** function on the platform: <u>https://virtual.uroweb.org/virtual/EAU21</u>

Alternatively, you may send an email to the registrations department: <u>m.cannavacciuolo@congressconsultants.com</u>.

# Press access to the EAU21 Resource Centre:

All fully registered members of the press also have access to the EAU21 Resource Centre. Here you will find the full-bodied abstracts, presentations, award winners, list of speakers and more. Access to the Resource Centre is via the log in credentials used to access the virtual platform.

### **Official Press Releases:**

For EAU21 there are 9 official press releases. These will be published according to embargo dates, and can be found here: <u>https://uroweb.org/eau-press-releases/</u>.

### **Press Conferences:**

There are currently no scheduled press conferences during EAU21. Should there be a press conference during the congress, you will be informed in due time.

### Requesting photos & abstracts:

Should you have a request for photos or the original abstract, kindly contact the press office: <a href="mailto:press@uroweb.org">press@uroweb.org</a>.

#### Interview requests:

Should you like to request an interview with a faculty member or EAU Executive, kindly contact the press office: <a href="mailto:press@uroweb.org">press@uroweb.org</a>. You may also contact the faculty member directly, during the congress, via the virtual platform.

### Information about the EAU:

The best source for information on the European Association of Urology (EAU) is the official website: <u>www.uroweb.org</u>.

## Social media:

The EAU is using social media during the congress. Keep track of **#EAU21** to see what delegates, faculty and colleagues are posting about the congress. The EAU has official social media accounts with:

Facebook: @EAUpage

Twitter: @Uroweb

Instagram: @Uroweb

LinkedIn: European Association of Urology