

# EAU 25 | MADRID, SPAIN 21-24 March 2025

Cutting-edge Science at Europe's largest Urology Congress

# INSTRUCTIONS FOR PRESENTERS IN EXPERT-GUIDED POSTER TOURS

# **EXPERT-GUIDED POSTER TOUR**

The Expert-Guided Poster Tour is an innovative session format designed to present posters in an engaging and interactive manner. The Tour aims to offer a dynamic and platform that highlights the key essentials and provides indepth insights into various research projects.

Posters will be discussed in groups alongside with related abstracts. During the tour, two experts will engage poster presenters with though-provoking questions. They may also involve multiple presenters simultaneously for discussions. This approach encourages presenters to consider their research from new perspectives, fostering interactive exchanges between presenters, experts, and the audience.

Posters will be available for viewing one month prior to the Congress on the EAU virtual platform as well as on-site on designated digital screens. No poster viewing time will be scheduled during the session itself.

# PREPARATION PRIOR TO THE CONGRESS

# 1. Complete the Conflict of Interest form

We kindly ask you to complete the Conflict of Interest form when you are speaking at the EAU Annual Congress. The form is available on-line at <a href="http://faculty.uroweb.org">http://faculty.uroweb.org</a>.

If you already completed this form please check (and confirm) if all information provided is still up-to-date.

#### 2. Where to upload your e-Poster PDF?

Presenters will receive a personal link via email from Mevents to upload their e-Posters **end of January.**Please upload your e-Poster before the **deadline of 19 February 2025, 23:59 CET.** It is vital that you adhere to this deadline to allow sufficient time for the Experts/Chairs to prepare for the session.

Poster PDFs and abstract bodies can be viewed online from 21 February 2025.

In addition to the Guided Poster Tours, all e-Posters will be available at:

- the e-Poster area offering extensive viewing stations on digital screens
- the EAU25 congress App
- the EAU25 Resource Centre

#### 3. Create your registration

Make sure you have a <u>registration</u> to attend the EAU25 congress **before 21 January 2025** to benefit from the early registration rate. Registration of the presenting author is mandatory. One free name change can be processed before the congress in case a presenter change has to occur.

# DURING THE SESSION

Date, time and place of your session can be found on the **Speaker website**.

- You are obliged to attend the Expert-guided poster tour (1,5 hour) in which you are scheduled.
- You will have 2 minutes to present your poster which will be followed by an immediate 3 minutes discussion.
- During your discussion time you will be asked questions by experts but the duration of the session participants can come to you with further questions.

# PREPARING YOUR POSTER

# 1. What is a good scientific poster?

A good scientific poster effectively communicates research findings in a clear, concise, and visually appealing way. It should include a well-organized layout with key sections such as the title, objectives, methods, results, and conclusions. Use visuals like charts, graphs, and images to support your findings and make complex data easier to understand. Text should be minimal yet informative, ensuring that the poster is readable from a distance. A strong poster grabs attention, sparks interest, and invites meaningful discussions, while maintaining scientific accuracy and professionalism.

# 2. Key features of a Scientific Poster

#### 1. Title

Brief yet descriptive title of the research

#### 2. Clear layout and logical

Typically divided into sections like Introduction, Methods, Results, Discussion, and Conclusion.

# 3. Concise content:

- Focuses on the most critical aspects of the research.
- Uses short sentences, bullet points, and key highlights to make the information digestible.

#### 4. Visual clarity:

- Incorporates graphs, charts, tables, and images to illustrate data and findings.
- Organized with consistent fonts, colours, and formatting for readability.

#### 5. Readable design:

- Designed to be readable from a distance (e.g., large headings, readable font sizes, and clear visuals).
- Aligned text
- o Information flows logically, guiding the audience through the research

Watch this video for more tips on how to create a good and engaging poster.

## 2. Technical Instructions on preparing your e-Poster

Posters will be displayed digitally, printing is NOT required.

#### Format of the poster

- LANDSCAPE (horizontal) format
- o Dimension: 16:9 ratio
- o In case you are using Photoshop to create your e-Poster, you can also see its resolution, which should be a minimum of 200dpi
- o Final version needs to be uploaded in PDF format
- No videos are accepted

### **QR Code**

The inclusion of one QR code in your poster or presentation is permitted, provided it does not link to commercial publications. If the QR code directs to a company's website, it must be reported, and a licensing fee will apply. Additionally, the QR code should not link to the abstract body or poster itself, or allow for downloading the abstract/poster, as the copyright for these materials is transferred to the EAU upon submission. However, if the QR code only leads to supplementary figures or tables, this will be acceptable without any associated costs.

# Poster template

You have the flexibility to design your poster in any way you prefer; using a template is not required. However, if you prefer to use one, a template is available for download on the <u>Speaker website</u>. These templates are designed as a guide and based on the <u>Better Poster Templates</u>. All parts are fully editable, and you are free to modify them.

For any further questions, please contact the Abstract Handling Department: <a href="mailto:abstracts@congressconsultants.com">abstracts@congressconsultants.com</a> We look forward to seeing you in Madrid!