PREPARING YOUR POSTER

1. What is a good scientific poster?

A good scientific poster effectively communicates research findings in a clear, concise, and visually appealing way. It should include a well-organized layout with key sections such as the title, objectives, methods, results, and conclusions. Use visuals like charts, graphs, and images to support your findings and make complex data easier to understand. Text should be minimal yet informative, ensuring that the poster is readable from a distance. A strong poster grabs attention, sparks interest, and invites meaningful discussions, while maintaining scientific accuracy and professionalism.

2. Key features of a Scientific Poster

1. **Title**
   o   Brief yet descriptive title of the research
2. **Clear layout and logical**
       Typically divided into sections like Introduction, Methods, Results, Discussion, and Conclusion.
3. **Concise content:**
   o   Focuses on the most critical aspects of the research.
   o   Uses short sentences, bullet points, and key highlights to make the information digestible.
4. **Visual clarity:**
   o   Incorporates graphs, charts, tables, and images to illustrate data and findings.
   o   Organized with consistent fonts, colours, and formatting for readability.
5. **Readable design:**
   o   Designed to be readable from a distance (e.g., large headings, readable font sizes, and clear visuals).
   o   Aligned text
   o   Information flows logically, guiding the audience through the research

Watch this video for more tips on how to create a good and engaging poster.

2. Technical Instructions on preparing your e-Poster

Posters will be displayed digitally, printing is NOT required.

Format of the poster
   o   LANDSCAPE (horizontal) format
   o   Dimension: 16:9 ratio
   o   In case you are using Photoshop to create your e-Poster, you can also see its resolution, which should be a minimum of 200dpi
   o   Final version needs to be uploaded in PDF format
   o   No videos are accepted

QR Code
The inclusion of one QR code in your poster or presentation is permitted, provided it does not link to commercial publications. If the QR code directs to a company's website, it must be reported, and a licensing fee will apply. Additionally, the QR code should not link to the abstract body or poster itself, or allow for downloading the abstract/poster, as the copyright for these materials is transferred to the EAU upon submission. However, if the QR code only leads to supplementary figures or tables, this will be acceptable without any associated costs.

Poster template
You have the flexibility to design your poster in any way you prefer; using a template is not required. However, if you prefer to use one, a template is available for download on the Speaker website. These templates are designed as a guide and based on the Better Poster Templates. All parts are fully editable, and you are free to modify them.

For any further questions, please contact the Abstract Handling Department: abstracts@congressconsultants.com
We look forward to seeing you in Madrid!